

## Friday Night Fan Fest

Friday Night Fan Fest is the perfect opportunity for families, fans, and players to celebrate the opening of the BLWS. The ultimate pre-game festival will feature larger-than-life inflatables, a home-run derby, and many more games and activities for people of all ages. The live music provided will create the phenomenal pre-game atmosphere.



## Potential Benefits of being a sponsor

- o Exposure during ESPN coverage
- o Create visibility through signage in ball park
- o Public acknowledgment as a sponsor
- o Enhance business reputation
- o Donations are tax deductible
- o Increase sales with variety of potential consumers
- o Link to company's website from [BigLeagueWorldSeries.org](http://BigLeagueWorldSeries.org)
- o Complimentary admission to BLBWS events throughout the week
- o Cost effective alternative to mainstream advertising
- o Provide a significant marketing advantage
- o Establish positive relationship with community

## The Big League World Series 2008



## Sponsor Brochure

